

## Family Fun is in the Game Zone

**A**s family time becomes more precious in response to busy, time pressed schedules of mom, dad and kids, game manufacturers are presenting fun opportunities to get everyone together.

According to NPD Funworld, family and kid games were growth categories in 2004, a trend that is expected to continue.

Popular this year are games that encourage active participation and provide learning opportunities in fun, family friendly environments.

DoubleStar LLC (Javits Booth 6146) debuts *Cogno Deep Worlds*, a science based board game for players 7+ that encourages deeper thought about science. The game has kids immersed in a graphic rich underwater environment and includes a race around an alien ocean. Unlike other board games, this one includes two game boards.

